



READ-A-THON

November 1 – November 30, 2014
Denny's biggest fundraiser of the year!

You are challenged to participate in the PTSA sponsored 2014 Denny Read-a-thon! The Read-a-thon will begin on November 1 and end on November 30. Each student will set a “just right” Read-a-thon goal for the month. The student goals may be set in three different ways:

Student goal/pledge options:

- Student can pledge to read a selected amount of books throughout the Read-a-thon month.
Ex: I pledge to read four novels at my “just right” reading level this month.
- Student can pledge to read a selected amount of time throughout the Read-a-thon month.
Ex: I pledge to read 22 hours between home and school this month.
- Student can pledge to read a selected amount of pages throughout the Read-a-thon month.
Ex: I pledge to read 1,680 pages between home and school this month.

Students will keep track of their reading through the reading logs that are being used in their literacy classes. **All students who meet their reading goal will be entered into a drawing for a gift card of choice (eg: iTunes, Target, Barnes & Noble, Game Stop, etc.)**

Students are also encouraged to find sponsors to pledge money toward their reading goals. **Any student who raises \$10 or more in donations will be entered in another drawing.** Another chance to win a gift card of your choice!

Sponsors can support their readers in three ways:

- Make a financial commitment toward the student's pledge (eg: \$1 per page)
- Make a flat donation of any amount, \$10, \$20, \$100 or more!
- Make a donation with a corporate matching gift. Ask your company if they will match your donation.

All proceeds from the Read-a-thon directly benefit the enrichment of our children's educational environment at Denny. Past funds have been used to support literacy, science, mathematics and athletics at Denny. *The sponsor forms and money are due no later than, **Friday, December 5, 2014*** for students to be entered into the prize drawings.

The Denny PTSA is a non-profit 501(c)3 organization and your donation is tax deductible. *Please include donor's email address for a receipt.

We hope to have 100% participation. If every student raises \$10, we will raise \$9500 for Denny! If you have questions about the Read-a-thon, please contact Nicole Sipila at alipis@clearwire.net. More information on the Denny web site, <http://read-a-thon.dennymys.seattleschools.org/>